

# POISON-IVY IS NO JOKE

## STOP YOUR ITCHIN'



**IVY-DRY**  
PRODUCTS

*Trusted Treatments for Over 50 Years!*

**Zinc-Complex**

**PROTECTION** - Never get poison-ivy again! Try our clinically proven, barrier skin cream. IVY-DRY® DEFENSE is for active outdoor people who need protection from poison ivy, oak and sumac as well as the sun's harmful UV rays. It contains Zinc Complex, a barrier cream technology that coats the skin, protecting you from Urushiol. It also contains SPF-25 sunscreen and a water proofing agent for added protection from nature's harmful elements. IVY-DRY® DEFENSE is also fragrance-free. Apply before heading outdoors.

**REMOVAL** - Quickly wash away the itch before it has a chance to spread. Try our highly effective IVY-DRY® SCRUB with Vitamin E and Aloe and IVY-DRY® SOAP with Aloe and Natural Colloidal Oatmeal. Both contain a special blend of surfactants and detergents that bind with and quickly release the Urushiol from the skin. It can then be rinsed away and the irritation will subside.

**TREATMENT** - Quickly relieve the itch once the rash has spread. Try our highly effective spray and cream. IVY-DRY® SUPER and IVY-DRY® CREAM are external skin protectants which temporarily relieve the itching, oozing and weeping associated with minor skin irritations and rashes due to poison ivy, oak, sumac and insect bites.

**IVY-DRY**<sup>INC.</sup>

CALL TOLL FREE 800.443.8856  
VISIT US AT WWW.IVYDRY.COM

## GUIDE TO POISONOUS PLANTS

The following plants contain an oil called **Urushiol** (pronounced ooh-roo-sheell) that can cause an itchy red rash with bumps and blisters. These symptoms can develop within hours after exposure and can last up to 3 weeks. You can get the oil on your skin by touching the poisonous plant or any clothing or shoes that have come in contact, touching any pets or gardening tools that might have urushiol on them. Do not burn these plants. The oil from the plant is carried in the smoke and can cause lung irritation.

**"Leaves of Three... Let it Be!"**



### POISON IVY

*Toxicodendron Radicans*

To 100 ft. (30 m)

3-part leaves turn red in autumn.



### POISON OAK

*Toxicodendron Diversilobum*

To 12 ft. (3.6 m)

Leaves have 3 rounded or oak-like leaflets that turn red in autumn.



### POISON SUMAC

*Toxicodendron Vernix*

To 10 ft. (3 m)

Leaves have 7-13 leaflets.  
White fruits hang in loose clusters.

## RISK FOR RASH IN THE UNITED STATES



HIGH

LOW